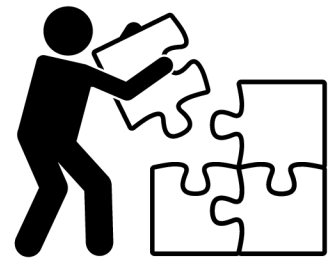




PROMO ON THE GO!

Every opportunity to share your mission is a chance to make an impact. Be purposeful, bold, and precise—turn potential into partnership with a confident and professional approach. Whether it's at a meeting, community event, or casual encounter, seize opportunities to showcase your service and make a lasting impression.



OMI RESOURCE

YOUR 2-MINUTE PROMO PLAN



Deliver a concise, compelling introduction that covers:

- **Your Service:** What you do and how it helps.
- **The People You Move:** Who counts on your service?
- **Your Unmet Needs:** Share what you're missing—funding, vehicles, drivers, etc.
- **What Makes You Unique:** Explain why funders or partners should care—what sets you apart.

BUILD YOUR PROMO TOOLKIT



Prepare a folder with key materials to support your pitch:

Brochure:
Share information about your organization and its mission.

Specialized Services Info:
Share details about your services and how they help people.